

FEBRUARY 6, 2023

WORKSHOP MINUTES OF THE MUNICIPAL DEVELOPMENT DISTRICT OF THE TOWN OF ARGYLE, TEXAS, HELD ON THIS DATE WITH THE FOLLOWING MEMBERS PRESENT:

PRESIDENT, PLACE 1
DIRECTOR, PLACE 2
DIRECTOR, PLACE
DIRECTOR, PLACE 5
DIRECTOR, PLACE 6
DIRECTOR, PLACE 7

RICK BRADFORD
CYNTHIA HERMANN
CHAD MALCHOW
REID NORTON
LEONA MCDADE
LARRY THOMPSON

COMMUNITY DEVELOPMENT DIRECTOR

NABILA NUR

CALL TO ORDER

President Bradford called the meeting to order at 6:00 pm.

OPEN FORUM


No speakers.

WORKSHOP ITEM

1. Understanding the Economic Development Process Workshop (Presentation by Opportunity Strategies)

Alysia Cook with Opportunity Strategies led the board through a training that discussed "Understanding the Economic Development Process" to include board roles and responsibilities, best practices from other organizations, business attraction, existing business retention, working with entrepreneurs, workforce development, confidentiality, marketing, events, and the purpose of a strategic plan.

ADJOURN


Erika McComis, Town Administrator




Rick Bradford, President